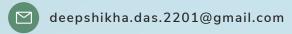
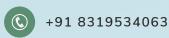
Deepshikha Das

GRAPHIC DESIGNER









ABOUT

I'm a multi-disciplinary graphic designer who's delivered creative and engaging campaigns across brand identity, print, packaging, and digital media.

In 2020, I started working professionally and have worked across several industries – FMCG, Real Estate, Fashion, Electronics, and Medical. I started as a Graphic Design intern and now working as a Design Strategist.

WORK EXPERIENCE

GRAPHIC DESIGNER

Cultor Studio

July 2021 - Present

- Creating marketing collaterals for various clients
- Conceptualizing Brand Identity for new businesses - Real Estate & Fashion
- Managing design interns and overviewing their work

GRAPHIC DESIGN INTERN

Just Wravel

May 2021 - Jun 2021

- Creating social media creatives on photoshop
- Creating travel itineraries, flyers and other print media on illustrator

GRAPHIC DESIGN INTERN

Hence Social

July 2020 - Sep 2020

- Worked on marketing campaigns for brands.
- Creating social media graphics, website banners and packaging design
 - FMCG and Electronics industry

SKILLS

- · Conceptualizing brand identity
- Designing brand & marketing collaterals
- Client expectation management
- Creating collaterals for print
- Strategizing design direction
- Html emailer

SOFTWARE

- Ps ADOBE PHOTOSHOP
- Ai ADOBE ILLUSTRATOR
- Ae AFTER EFFECT
- Xd ADOBE XD
- Id INDESIGN

EDUCATION HISTORY

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

2017-2021

• Industry visit
Hidesign

Pooja Glass(Firozabad)

 Documented Laquer craft for the textile minister of India