

Deepshikha Das

GRAPHIC DESIGNER



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ABOUT

I'm a multi-disciplinary graphic designer who's delivered creative and engaging campaigns across brand identity, print, packaging, and digital media.

In 2020, I started working professionally and have worked across several industries – FMCG, Real Estate, Fashion, Electronics, and Medical. I started as a Graphic Design intern and now working as a Design Strategist.

WORK EXPERIENCE

GRAPHIC DESIGNER

Cultor Studio

July 2021 - Present

- Creating marketing collaterals for various clients
- Conceptualizing Brand Identity for new businesses - Real Estate & Fashion
- Managing design interns and overseeing their work

GRAPHIC DESIGN INTERN

Just Wraavel

May 2021 - Jun 2021

- Creating social media creatives on photoshop
- Creating travel itineraries, flyers and other print media on illustrator

GRAPHIC DESIGN INTERN

Hence Social

July 2020 - Sep 2020

- Worked on marketing campaigns for brands.
- Creating social media graphics, website banners and packaging design - FMCG and Electronics industry

SKILLS

- Conceptualizing brand identity
- Designing brand & marketing collaterals
- Client expectation management
- Creating collaterals for print
- Strategizing design direction
- Html emailer

SOFTWARE



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



AFTER EFFECT



ADOBE XD



INDESIGN

EDUCATION HISTORY

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

2017-2021

- Industry visit
Hidesign
Pooja Glass(Firozabad)
- Documented Laquer craft for the textile minister of India